

Your website is talking about you, do you like what it is saying?

No License fees ever!

The world's most popular content management system is also **license free** and open source. What that means for you is that you won't be paying license fees this year or any other year.



Simple to use

Joomla! is an enterprise grade content management system with easy to use interfaces and once set up and customised it is simple to manage for anyone with basic computer skills.

Powerful and extensible

If you have a little more than basic computer skills, or you receive a few hours of training, then you could be harnessing the full power of Joomla! in a very short time to take complete control of the future of your web presence.

Joomla! is not just a way to publish your web pages, it also offers a full range of features to help you engage with your customers and new plug ins are arriving daily, most of them are free. Take a look at the features synopsis below.

Joomla! features:

- Easy publishing via user friendly interfaces from anywhere
- News, products or services sections fully editable and manageable
- Topics sections can be added to by contributing authors
- Fully customisable layouts including left, centre and right menu boxes
- Browser upload of images to your own library for use anywhere in the site
- Dynamic Forum/Poll/Voting booth for on-the-spot results

Extensive Administration:

- Random Newsflash generator
- Remote author submission module for News, Articles, FAQs and Links
- As many sections, departments, divisions and pages as you want
- Image library - store all your PNGs, PDFs, DOCs, XLSs, GIFs and JPEGs online for easy use
- Easy picture upload
- News feed manager. Choose and include news from over 360 news feeds from around the world

- Archive manager. Put your old articles into cold storage rather than throw them out and make them available.
- Email-a-friend and Print-format for every story and article
- In-line Text editor similar to Word Pad
- User editable look and feel
- Polls/Surveys - Now put a different one on each page
- Custom Page Modules. Download custom page modules to spice up your site
- Template Manager. Download templates and implement them in seconds
- Layout preview. See how it looks before going live
- Banner manager. Engage with your customers and swap banner adds

To see a simple demonstration site visit <http://demo.joomla.org/>

The standard package from fusion includes:

1. Your site Installed and hosted on our servers or your own
2. Your site customised to look and behave exactly the way you want it, either a brand new design or copying and existing website.
3. Full training in use of all the features you requested . Unlimited support by live meeting, email, or telephone until you are completely comfortable using your new site.
4. Optional support at any time on-demand or a fixed support package to suit your needs and budget.

Some examples of diverse sites built in Joomla!

<http://www.travoholic.com/euro/>

<http://www.stuckinlondon.com/>

MijnJoomlaSite.nl

UnitedKingdom4u.co.uk



29 Harley Street, London W1G 9QR

Tel: +44(0) 844 884 4713

www.system-fusion.co.uk

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Fusion provides a comprehensive ongoing programme of development and integration to support website owners in getting the most from their websites.

CRM integration

In addition to the standard Joomla installation, fusion are also able to offer integration with most CRM and automated Marketing systems to drive traffic, capture emails and run nurturing campaigns to generate leads and sales.

Open source CRM

If you don't have your own CRM we are able to offer the Sugar CRM open source system which is license free and supports tight integration with your Joomla website.

Automated marketing

For a few pounds per month, Fusion can offer a fully integrated online marketing system that runs virtually on auto pilot once it is configured to your specific needs.

enquiries@system-fusion.co.uk